



## 2010 *Polish the Jewel* Luncheon

May 19, 2010 on Belle Isle

### SPONSORSHIP OPPORTUNITIES



#### **PRESENTING SPONSOR**

**\$50,000**

- ∞ Corporate name as Presenter on everything: all advertising/media, signage, BIWC website, and all printed materials including invitations\*, event program, and note-cards given to all attendees.
- ∞ Corporate name on entrance banner of Belle Isle day of events.
- ∞ 20 Luncheon tickets (2 tables of 10)
- ∞ 20 Benefactor party tickets
- ∞ Opportunity for participation at luncheon: showcase product/service, remarks and award presentation.
- ∞ Full page ad with premium placement in event program

#### **PLATINUM SPONSOR**

**\$35,000**

- ∞ Name in all advertising, printing, and signage
- ∞ 15 Luncheon tickets
- ∞ 15 Benefactor party tickets
- ∞ Full page ad with premium placement in event program

#### **DIAMOND SPONSOR**

**\$25,000**

- ∞ Name in all advertising, printing and signage
- ∞ 12 Luncheon tickets
- ∞ 12 Benefactor party tickets
- ∞ Full page ad with preferred placement in event program

#### **GOLD SPONSOR**

**\$20,000**

- ∞ Name on invitation and event signage
- ∞ 10 Luncheon tickets
- ∞ 10 Benefactor party tickets
- ∞ Full page ad in event program



## 2010 LUNCHEON SPONSORSHIP OPPORTUNITIES (continued)



### **RUBY SPONSOR: \$15,000**

- ∞ Name on invitation and event signage
- ∞ 8 Luncheon tickets
- ∞ 8 Benefactor party tickets
- ∞ Half page ad in event program

### **SAPPHIRE SPONSOR: \$10,000**

- ∞ Name on invitation and event signage
- ∞ 6 Luncheon tickets
- ∞ 6 Benefactor party tickets
- ∞ Half page ad in event program

### **EMERALD SPONSOR: \$5,000**

- ∞ Name on event program
- ∞ 4 Luncheon tickets
- ∞ 4 Benefactor party tickets

### **TOPAZ SPONSOR: \$2,500**

- ∞ Name on event signage
- ∞ 2 Luncheon tickets
- ∞ 2 Benefactor party tickets

#### ALL SPONSORS RECEIVE:

- |                                       |   |
|---------------------------------------|---|
| ∞ Listing in event program            | ∞ Luncheon and Benefactor Party tickets                         |
| ∞ Listing on sponsor signage at event | ∞ Promotional giveaway opportunities at event                   |
| ∞ Listing on BIWC website             | ∞ Right to use BIWC logo in corporate advertising and promotion |

### **Luncheon Tables: \$1,600**

- ∞ 1 reserved table of 10 seats
- ∞ Name on table
- ∞ Order must come in one check

\*If sponsorship includes name in invitation, printing deadline for invitation materials is February 6, 2010.